



## For Immediate Release

### First time recipients of Nonprofit Employer of Choice (NEOC) Awards announced

Feb 24, 2016 Toronto, Ontario – Hilborn:ECS together with partners CCEOC Inc. and The Goldie Company congratulate the recipients of the first annual **Canadian Nonprofit Employer of Choice (NEOC) Award**.

In the inaugural year of the program, ten organizations from across Canada have fulfilled the requirements to be named a Canadian Nonprofit Employer of Choice. The 2015 winners are:

Canadian Mental Health Association York Region Branch (ON)  
Community Living London (ON)  
Deafblind Ontario Services (ON)  
Fresh Start Recover Centre (AB)  
Joseph Brant Hospital Foundation (ON)  
Movember Foundation (ON)  
Nanaimo & District Hospital Foundation (BC)  
Plan International Canada (ON)  
Selections Career Support Services (AB)  
SOS Children's Villages Canada (ON)

All winners successfully completed the NEOC Organizational Profile and Employee Commitment Survey achieving a minimum overall score of 75% overall to qualify for the award.

In 2006 it was predicted that the nonprofit sector would experience a deficit of leaders. A decade later the Social Stanford Review reports that little progress has been made. A related concern for the sector has been the lack of talent management and gaps in the skill profile of the labour force. The NEOC Award process provides a framework to evaluate an organization's talent management issues and start constructing a *corrective plan of action*. This program further enables the board and senior staff to *probe and analyze the issues* and start the transformational change needed to achieve the impact the donor rightly expects. The bottom line is always about mission impact.

"We are thrilled with the interest and positive feedback we've received from the sector on this new awards program." said Jeff Doran, president of CCEOC Inc. "We commend these companies for making talent management a priority. All of the winning organizations showed strong leadership qualities, particularly in the areas of communication, employee engagement and involvement." Doran said, "These organizations can now take advantage of unique branding opportunities and continuous improvement initiatives to help make their organizations even better places to work."

Other supporting partners of the NEOC Award program included: Canadahelps.org, The Canadian Association of Gift Planners, Sustainability Network, and PGgrowth.

Applications for the 2016 NEOC Awards are now being accepted: <http://neoc.ca>

For more information, contact:

Lisa MacDonald  
Manager, NEOC Awards Program  
647-291-7870  
[lisa@hilborn.com](mailto:lisa@hilborn.com)

Jeff Doran  
President, CCEOC Inc.  
+1.416.886.7007  
[jdoran@ccemployerofchoice.com](mailto:jdoran@ccemployerofchoice.com)